

Contract / Revision 20342 Flight Dates 08/30/10-09/01/10

Original Date / Revision 08/17/10 / 08/30/10

Order Sep 00:15:00

Advertiser**FLORIDA'S FUTURE FUND** Product

Estimate #

**FLORIDA'S FUTURE FUND**

Alt. Order # 09236533

Agency	TARGET ENTERPRISES LTD	Agency Com	15%
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Billing Type	Cash
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## Buying Contact

Billing Contact

Order Type	GENERAL
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15260 VENTURA BLVD  
SUITE 1240  
SHERMAN OAKS, CA 91403

15260 VENTURA BLVD  
SUITE 1240  
SHERMAN OAKS, CA 91403

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POLITICAICIA

Primary Account Executive  
Bill Gonzalez

Sales Office LA

Product Codes PL2

Bill Gonzalez

Sales Region National

Priority P-1

Account Executive	Order%
Bill Gonzalez	100%

Agency Ref

Advertiser Ref

Order Share 10%    Market Value 12000

Competing Station	% of Order	Amount
WCLF	90%	10800
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2010	6	\$1,020.00	\$1,200.00	4.80
Totals	6	\$1,020.00	\$1,200.00	4.80

### Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/30/10	09/01/10	6	\$1,020.00	\$1,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	7	08/31/10	09/01/10	M-F 7-730p M-F 7-730p	CM	WHEEL	-TW----	:15	4	\$200.00	P-1	0.80	NM	4	\$800.00
WHEEL OF FORTUNE				***STAND ALONES***											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		08/30/10	09/05/10	-TW----			4	\$200.00	0.80						
E 2	7	08/31/10	09/01/10	M-F 730-8p M-F 730-8p	CM	JEOPARDY	-TW----	:15	2	\$200.00	P-1	0.80	NM	2	\$400.00
JEOPARDY				***STAND ALONES***											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		08/30/10	09/05/10	-TW----			2	\$200.00	0.80						
Totals														6	\$1,200.00